

TJ Eastmond

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Objective

To work for a company that will benefit from my past experiences in designing, developing and deploying large scale web applications. To be an integral part of the development process, where I could contribute to the design and planning stages. I want to program with a group where code is design, and the work will allow me to learn and grow as a developer.

Summary of Qualifications

- Well rounded developer with over ten years experience in developing small to large scale web applications
- Current Lead Developer with eFashionSolutions, an INC 500 Company; duties involve designing and developing a complete rewrite of EFS' PHP platform and systems that run everything from the sites, to the call center and warehouse tools
- Experienced with: PHP 4/5, MySQL 4/5, ADODB, JavaScript, XHTML, CSS, cURL, RESTful, AJAX, JSON, mod_rewrite, XML, APC, SVN, CVS, SSH, Apache, Zend Framework, CakePHP, Code Igniter, Prototype and Scriptaculous, JQuery, WordPress, PayPal, Authnet, Litle, Google Checkout, Scrum and Object Oriented Programming
- Tools experienced with: Zend IDE, Coda, PhotoShop, OSX Terminal and Putty, Linux, OSX and Windows
- Associates Degree, Computer Information Systems

Professional Experience

Nov 2007 – Present

eFashionSolutions

Secaucus, New Jersey

Lead Developer

- Documented and planned company wide PHP platform rewrite using Zend Framework, MVC design pattern and loose Scrum project management
- After gathering requirements and setting development standards, I started work on the new platform with PHP 5, MySQL 5, JavaScript, JSON, the Zend Framework, MVC and Singleton design patterns
- Designed and developed new CMS backend as part of the platform rewrite to manage the cart system, with features including: promotional management tool, drag-and-drop template system, spot and media management interfaces, merchandising tools for handling site products including their location on the site and their details, static page builder, drag-and-drop navigation editing, sweepstakes manager, control panel for basic site configuration and a complex go-live system for taking updates from the staging environment to production
- Aside from my duties with the platform rewrite, I implemented several third party solutions into the legacy system such as Pay by Amazon, Epsilon and Avatax
- Planned and led the launch of PlayboyStore.com with custom reporting interfaces and features on our current platform

- Technologies and Practices used: PHP 4/5, MySQL 4/5, OOP, MVC and Singleton design patterns, mod_rewrite, CSS, XHTML, JavaScript, SSH, Scrum, SVN, CVS, ADODB, XML, Web Services, Payment gateway solutions (PayPal, Authnet, Litle, Google Checkout), APC, AJAX and JSON

Aug 2007 – Nov 2007

Dow Jones and Company

South Brunswick, New Jersey

PHP Developer

- Migrated all Wall Street Journal and Barron's blogs from individual WordPress installations into a single WordPress MU instance. This process included setting up servers and HTACCESS scripts to allow only permitted IP blocks to reach login pages; additionally, I put together all requirements and testing criteria in preparation for bringing this project live
- Themed and migrated MarketWatch blogs from Typepad into WordPress MU using Ruby scripts for character encoding cleanup and PHP scripts to format and breakdown Typepad exports. This project also involved writing mod_rewrite conditions for translating Typepad style URIs into the URI format specified in the WordPress install
- Integrated WordPress into existing Dow portals, and managed Dow CMS controlled pages that displayed and linked to blogs
- Developed custom plugins and scripts for cleansing, and managing user accounts
- Integrated blogs into the Dow Jones 'news cloud', and also wrote scripts and plugins so that blogs could pull down news stories from the Dow's cloud through a system of XML and RSS feeds
- Documented all custom code and themes, as well as processes involved in creating and taking live new blogs
- Planned and scoped several projects related to small temporary blogs to be run in partnership with advertisers
- Technologies used: PHP, MySQL, ADODB, XML, RSS, XHTML, CSS, JavaScript, RESTful Web Services, SVN, mod_rewrite, Ruby, AJAX and JSON

Sept 2004 – Aug 2007

eFashionSolutions

Secaucus, New Jersey

Web Application Developer

- Started with eFashionSolutions as a frontend developer, taking designs and turning them into XHTML templates to sit on our proprietary cart solution. After a short amount of time, I was promoted to Lead Frontend Developer and shortly after that I started planning and developing new backend web application initiatives
- Created processes for incoming tasks and requests
- Introduced version control (CVS, later SVN) into the development environment
- Encouraged and mentored developers in expanding their skill sets and overall ability
- Met with and planned project projections with potential and established clients
- Developed many process management solutions (Marketing Promo Calendar and Email Campaign systems), and various reporting interfaces for Marketing and Financial groups

within the company that remain in heavy use even today

- Implemented several third party solutions such as Akamai and Scene7
- Client websites include: babyphat.com, rocawear.com, dkny.com, shop.seanjohn.com and benshermanusa.com
- Technologies used: PHP 4 / 5, MySQL 4, ADODB, CVS, SVN, JavaScript, JSON, SOAP, Rest, XHTML, Smarty, SSH and AJAX

1999 – 2005 Freelance Development Hazlet, New Jersey
Self-employed Web Developer and Tutor

- Prior to starting college, worked on websites for local businesses and individuals creating mostly static sites before self-teaching PHP
- Tutored peers on subjects involving: PHP, CSS, C, C++, Visual Basic, Oracle, MySQL and the basics of publishing web content
- Developed or modified CMS solutions for contract work
- Modified and deployed many installations of WordPress and PHPBB

Education

2001 –2004 DeVry University New Brunswick, New Jersey

- Associate’s Degree, Computer Information Systems

References

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